

Board meeting June 15, 2010

Present: Lainie, SaraLeya, Jeff, Hank, Andrew, Miriam, Susan, Maurice, Dolores, Larisa, Alix, Hal F. (not a board member)

Absent: Keith, Abro, Ahri (Ahri has stepped down and Abro has temporarily stepped down as well).

Notes taken by Alix

The May minutes were approved, with Miriam and Maurice making motions to approve. There was one abstention.

Hal Feiger brought the idea of a comedy night on Thursday, Aug. 26. He saw these comedians elsewhere, and thought they were great. He is willing to pay them as well as pay for refreshments, and it will be a fundraiser. He is also willing to do all the promotion himself, important since it is right before the High Holy Days.

The board had its reservations being so close to HHD as well as the fact that there were no women on the bill, but approved the comedy night.

A building clean-up is scheduled to take place the morning of Sunday, July 18. Brunch will be offered to whoever shows up.

A Machzor party will be held Sunday, June 27 to put together the new High Holy Days machzorim. They look beautiful. SaraLeya worked very hard on them.

Kids & Family update: at the early June service, children were extremely noisy during a guest drash by Karen Erlichman. We need to make it clear that this is NOT okay. We discussed posting signs, and announcing it from the bima that children are expected to be quiet during the drash.

Bnai Mitzvah program: Promotion of it is delayed. The price may go up from \$5500 for the two years to \$6200. The discussion of the price hike was delegated to the finance committee.

Chavurot update: Miriam started the Lake Merritt chavurah which is one of the only ones continuing right now. She is withdrawing, because it's mostly non-members who do not want to join and not enough of an LGBT presence.

Renewal parties: At this time, one had taken place so far, for the highest donors. Jeff said it was very positive, and he learned how to improve it for next time.

The finance report: The cash flow situation was pretty dire, but some bigger donors renewed their memberships and paid for the full year, which greatly helped. The gala also helped a little bit. Larisa complimented the people on the finance committee. Ron Feldman has taught Larisa to use a "cash flow projection" method which is very helpful. She thinks we will actually break even this year, for the first time in years.

Annual budget: The hope is that more will come in from membership this year, and less fundraising will have to be done, as everyone hates making fundraising calls. We hope to bring in \$75,000 for HHD, last year we brought in \$71,000. The Board, with some minor modifications, approved the budget for 2010-2011 that was presented by the Executive Director and the Treasurer and was recommended by the Finance Committee. As part of the approval, and as a condition of the Finance Committee's recommendation, the Board agreed to reassess the budget at the October, 2010 Board meeting, at which time revenue and expenses from the High Holy Days will be available and 2010-2011 membership levels should be pretty well established.

Salaries: Our number one goal is to reinstate salaries that have been cut by 20 percent. SaraLeya and Brian are still working at 20 percent reduced salary. The ED is working 3.5 days a week.

The meeting was adjourned.